

# A <u>Fresh</u> Take On "Booths"

5k Run/Walk September 8, 2012 Stop Human Trafficking In Wichita

## Spread the love by decorating and sponsoring a port-a-potty!

This year, sponsor a port-a-potty as a booth! This may sound silly at first, but it has been done each year for eight years at a race in Kansas City with over 5,000 runners, and it is a blast (see photos below). A great way for local, small businesses to spread the news about their organization and also show off their creative talents!

#### Decorate with...

- ➔ Posters, brochures and info about your company inside. (You will have their full and undivided attention for 3-5 minutes!)
- → Hand sanitizers
- ➔ Lotions & Soap
- → "Red Carpets" (even actual carpet)
- A butler or violinist
- ➔ Mirrors
- Balloon arches
- ➔ Entrance signs
- ➔ Gender Specific
- → KU or K-State Fans
- ➔ Many, many more creative ideas!

### The Benefits...

- → Highlight your company at the race.
- People will actually wait in line for the fun, decorated potties even when there are non-decorated potties available!
- ➔ We'll have a special prize for the bestdecorated potty in attendance!

If you would like to sponsor a port-a-potty, please email Liz@Race4Freedom.com. \$30 (non-refundable) to reserve your potty. Decorate on Friday, 9/7 after 5pm or Saturday before 7am! Potties will held at a first-come, first-served basis.

# A special prize awarded for the best in show!



\*This sponsorship is separate from participating as an official Race Sponsor. If you choose to sponsor the race as a Gold, Platinum, or Major Sponsor, you will have the "typical" booth space available at Carpenter Place on race day.